



PSIKOLOGI  
Universitas Brawijaya

# TRACER 20 STUDY REPORT 25



## ALUMNI SURVEY OF THE 2024 PSYCHOLOGY GRADUATES

DEPARTMENT OF PSYCHOLOGY  
FACULTY OF SOCIAL AND POLITICAL SCIENCES  
BRAWIJAYA UNIVERSITY

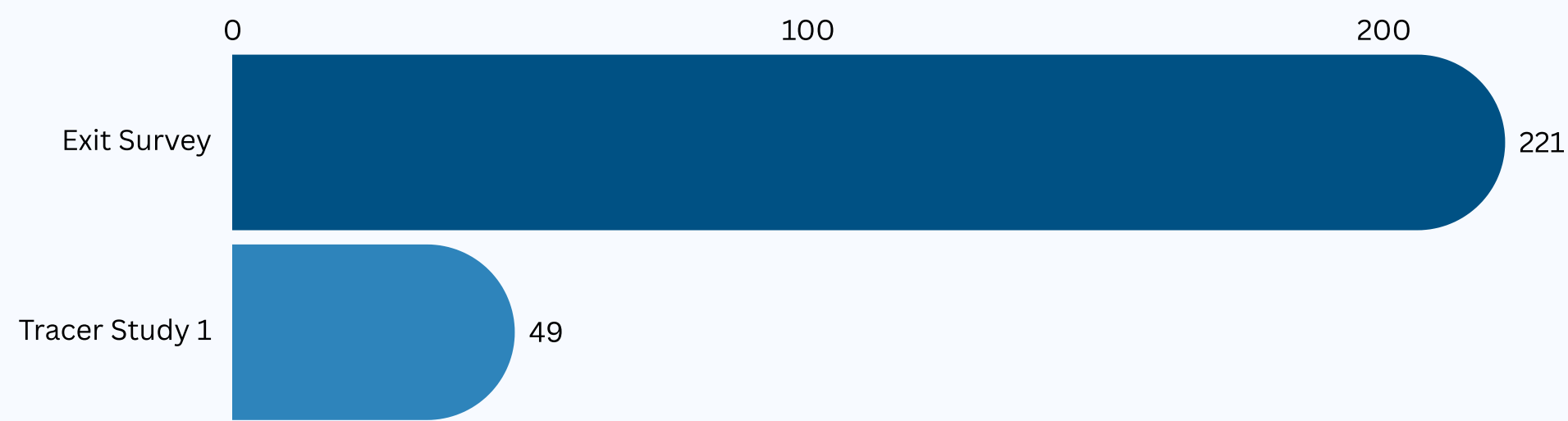
# The Data Collection Process

Tracer study is an assessment to know alumni's employability in industry or labor markets. Data was collected using an online survey that was developed by Universitas Brawijaya. There are two types of questionnaires, including:

- 1 Exit Survey Questionnaire: filled by students when applying for graduation
- 2 Tracer Study 1 : filled for alumni who have graduated within 12 months or less.

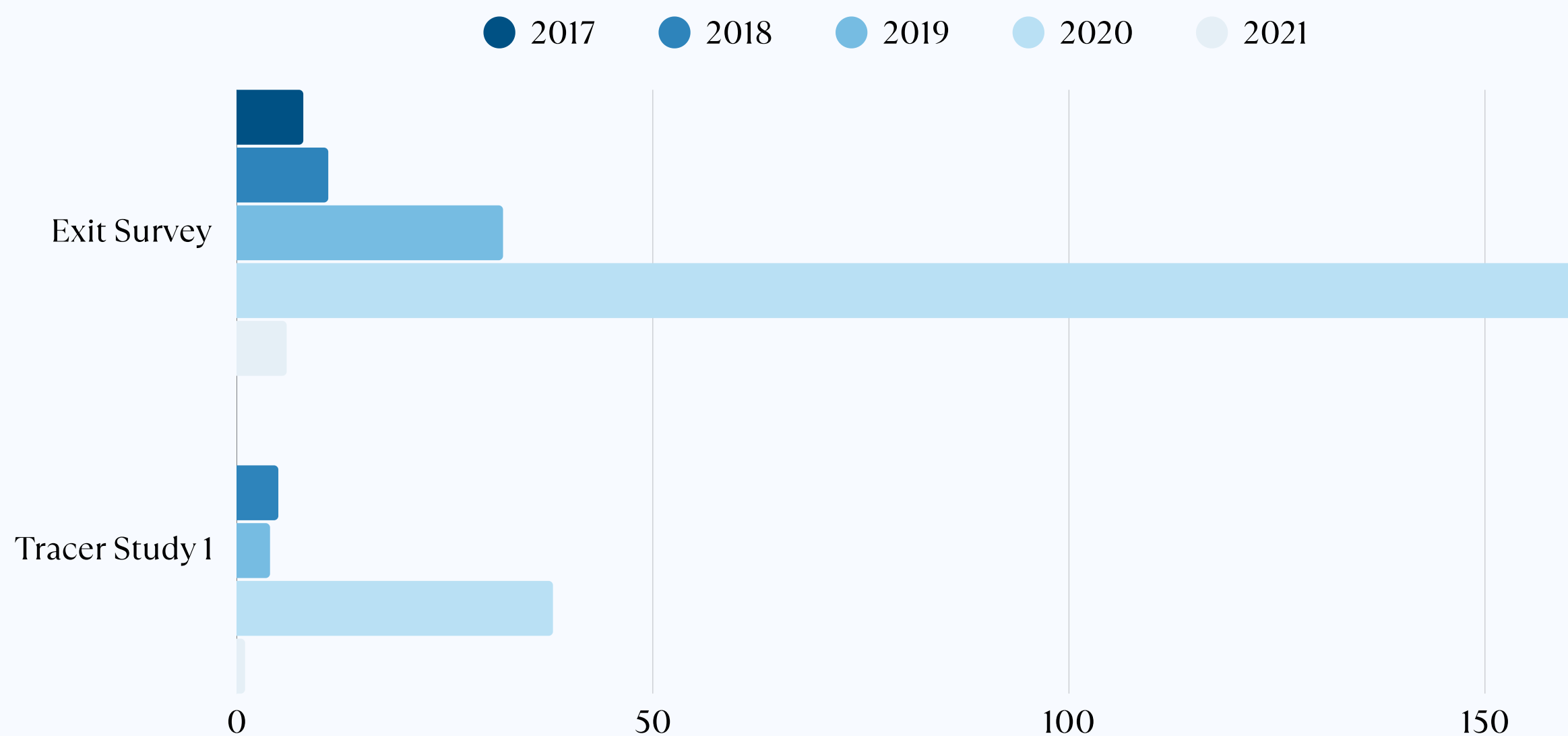
Data were collected from January 2025 to May 2025, with a total of 221 undergraduate Psychology alumni recorded as having graduated in 2024.

# Respondent Distribution



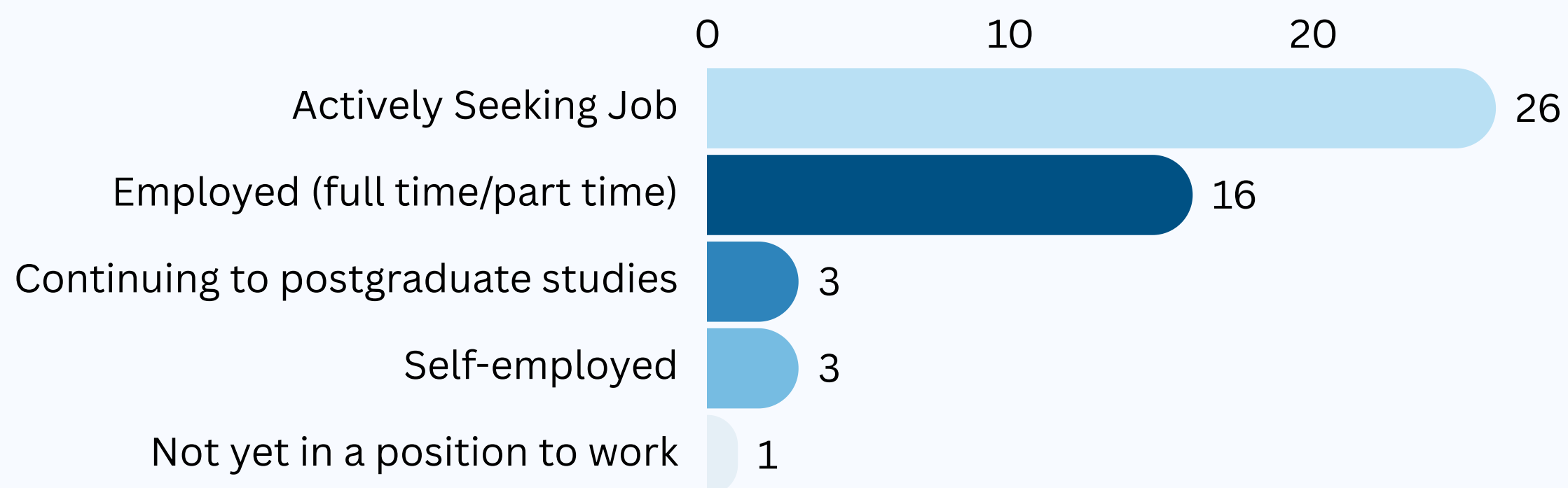
The bar chart shows that the Exit Survey Questionnaire was completed by all 221 undergraduate Psychology alumni, resulting in a 100% response rate. Meanwhile, the Tracer Study 1 Questionnaire was filled out by 49 alumni, with a response rate of 22.16%.

## Distribution of Respondents Based on Year of Entry



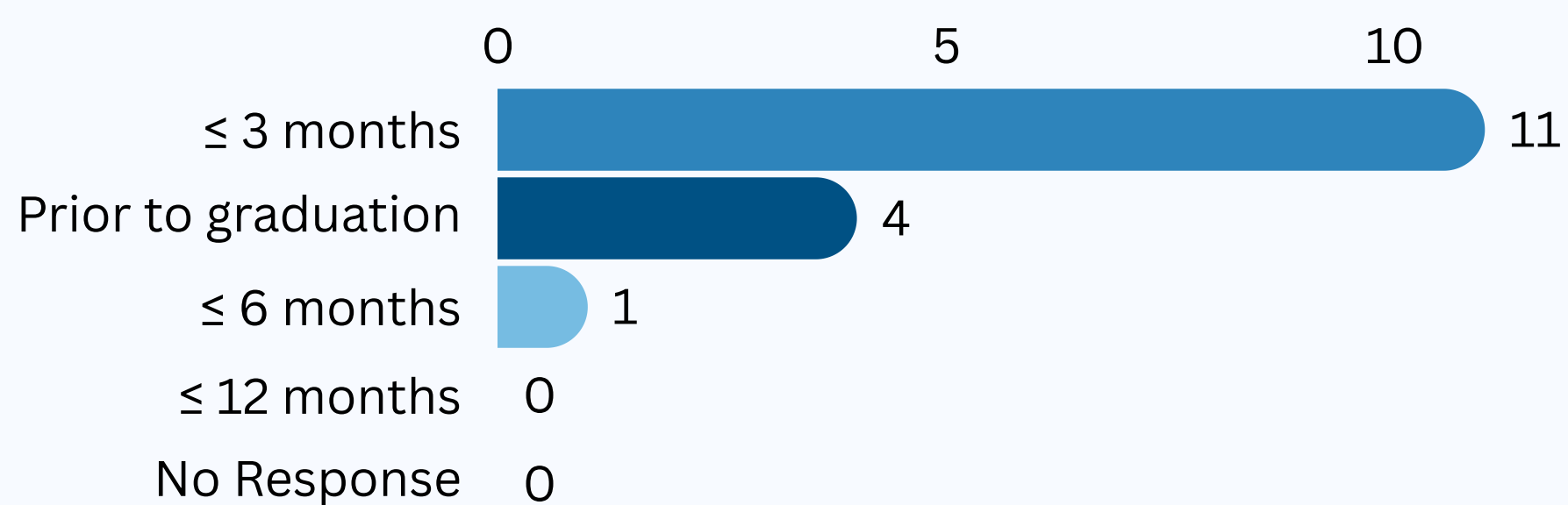
As shown in the bar chart, the respondents who completed the questionnaire are alumni from the classes of 2017 to 2021, with the majority representing the class of 2020.

# Employment Status of The Alumni



The bar chart illustrates the employment status of 49 alumni who completed the questionnaire. Of these alumni, 16 (32.65%) were employed, 26 (53.06%) were actively seeking employment, 1 (2.04%) were not yet in a position to work, 3 (6.12%) were pursuing further studies, and 3 (6.12%) were self-employed.

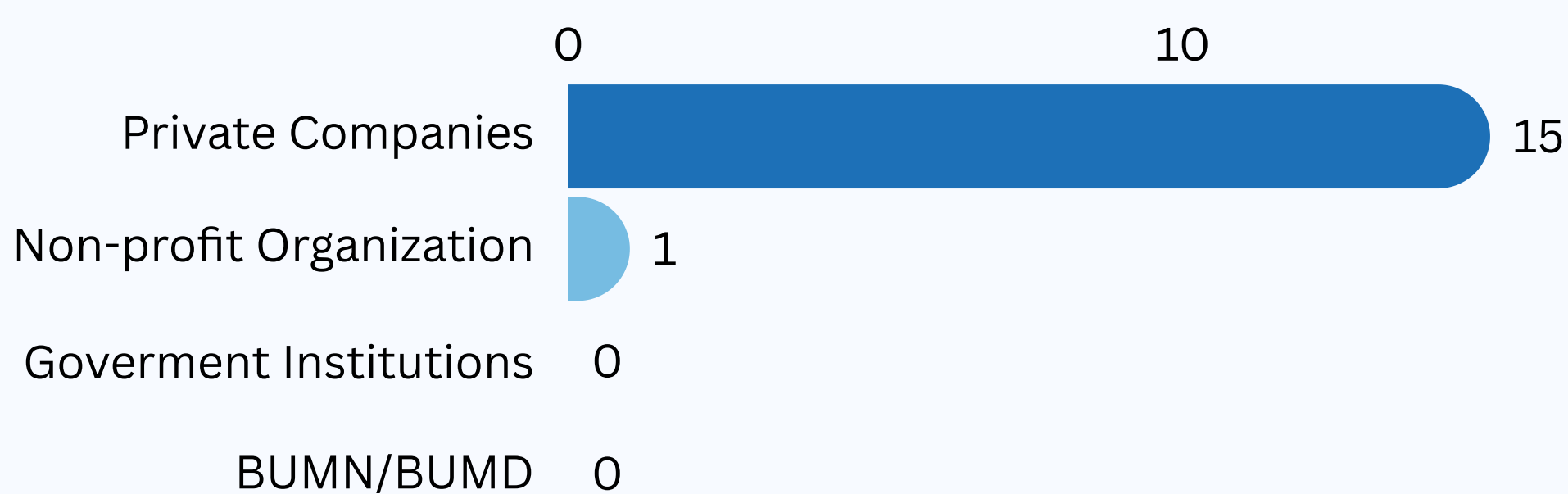
## Alumni Employment Waiting Period



The bar chart illustrates the employment waiting periods of alumni. Of the 16 employed alumni, 11 (68.75%) secured employment within three months after graduation, 1 (6.25%) within six months, and 4 (25%) were employed prior to graduation. It can be concluded that the majority of alumni obtained employment within three months of graduation.

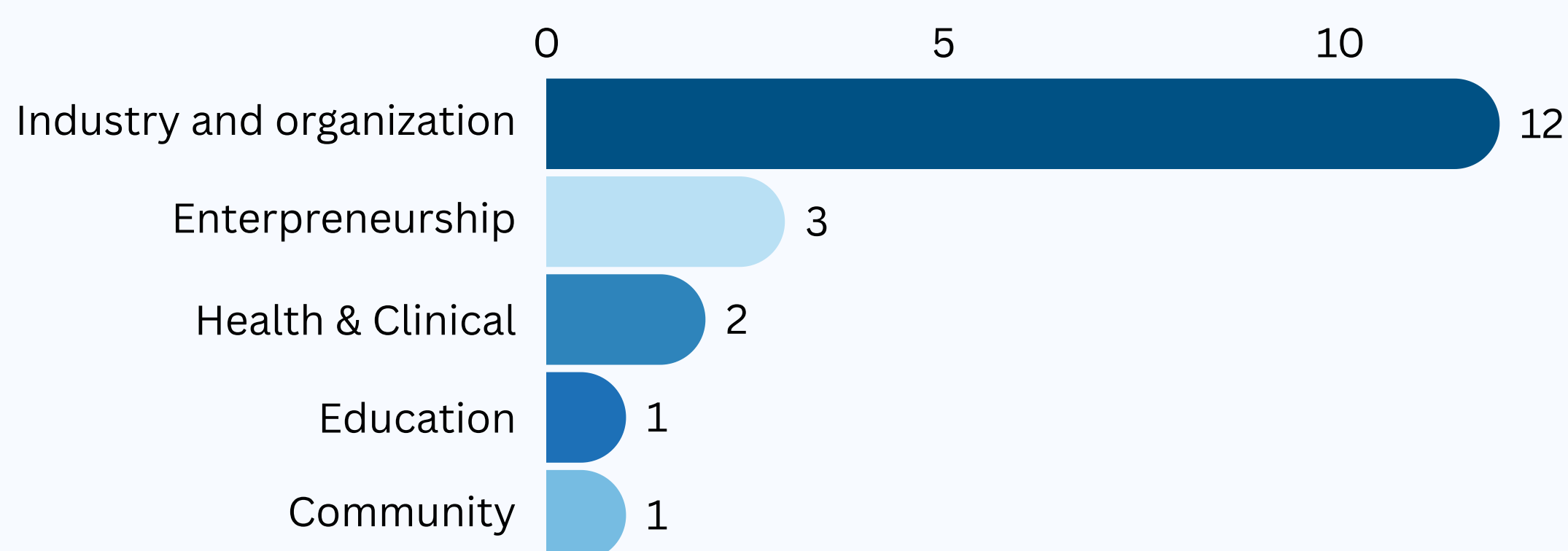


# Workplaces of Alumni



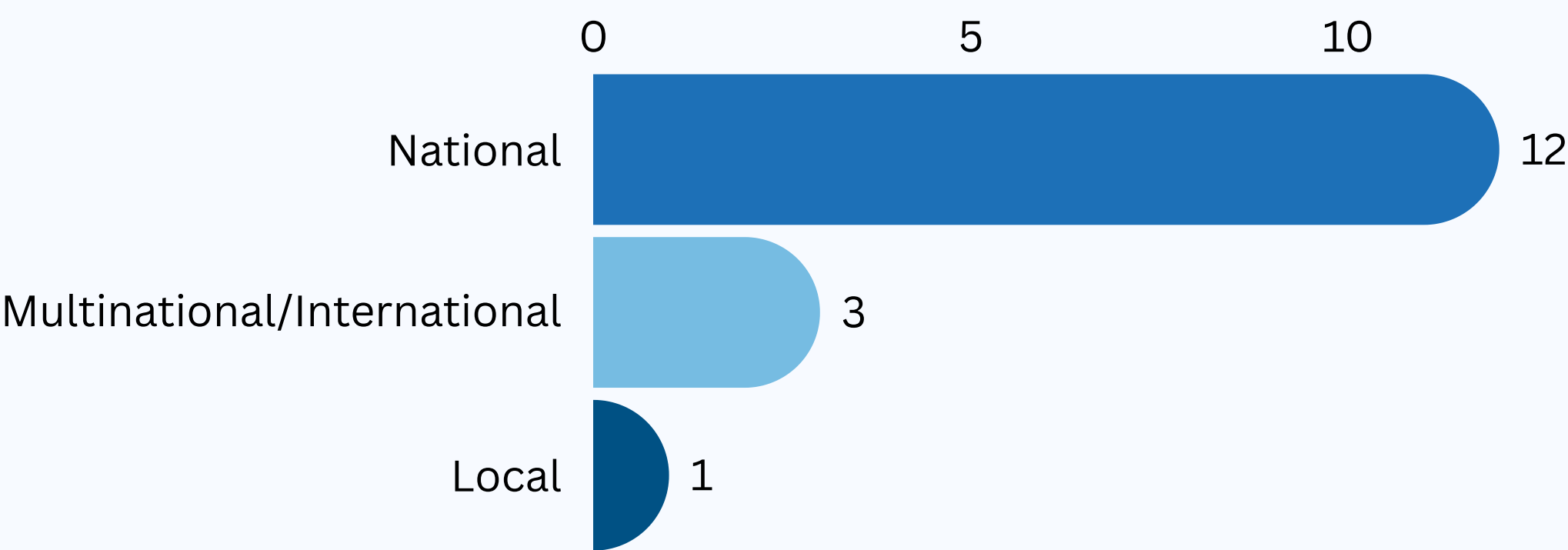
The bar chart illustrates the employment sector of 16 alumni who are employed. Of these alumni, 15 (93.75%) are working in private companies, and 1 (6.25%) is working in a non-profit organization. There are no alumni employed in government institution or state-owned enterprises (BUMN/BUMD). It can be concluded that the majority of alumni are employed in private companies.

# Alumni Occupational Fields



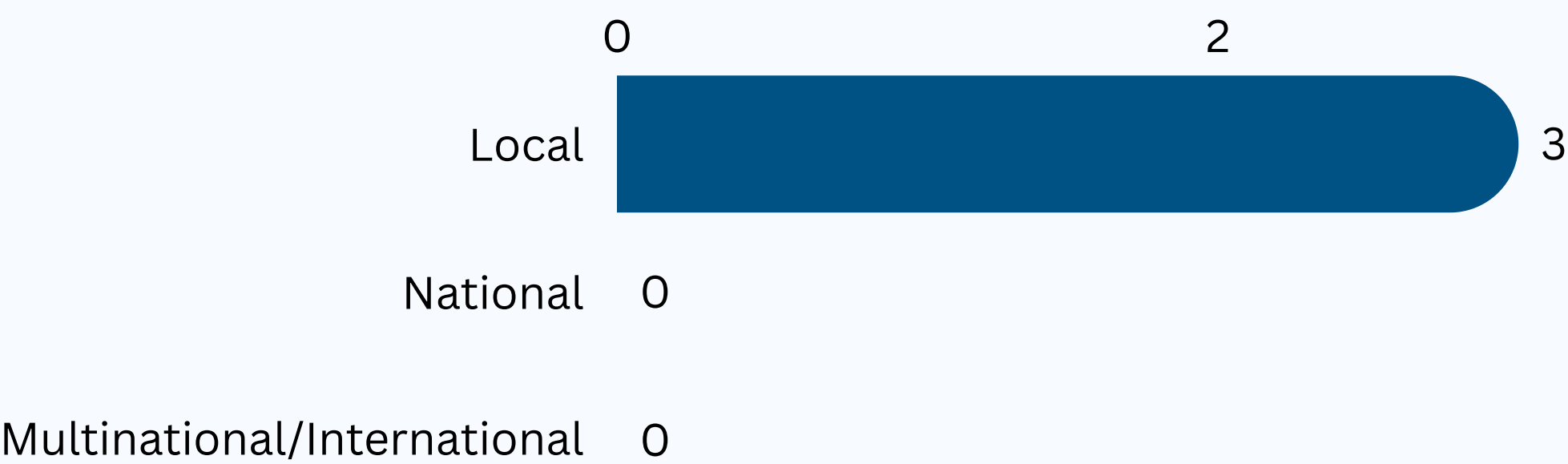
The bar chart illustrates the sectors of employment and entrepreneurship of 19 alumni. Of these alumni, 12 (63.16%) are employed in industry and organizations, 3 (15.79%) are in entrepreneurship, 2 (10.53%) are in health/clinical fields, 1 (5.26%) is in education, and 1 (5.26%) is involved in community or social sectors.

# Employment Institution Levels of Alumni



The bar chart illustrates the employment levels of 16 alumni who are employed (both full-time and part-time). Of these alumni, 12 (75%) work at the national level, 3 (18.75%) at the multinational/international level, and 1 (6.25%) at the local level. It can be concluded that the majority of alumni are employed at the national level.

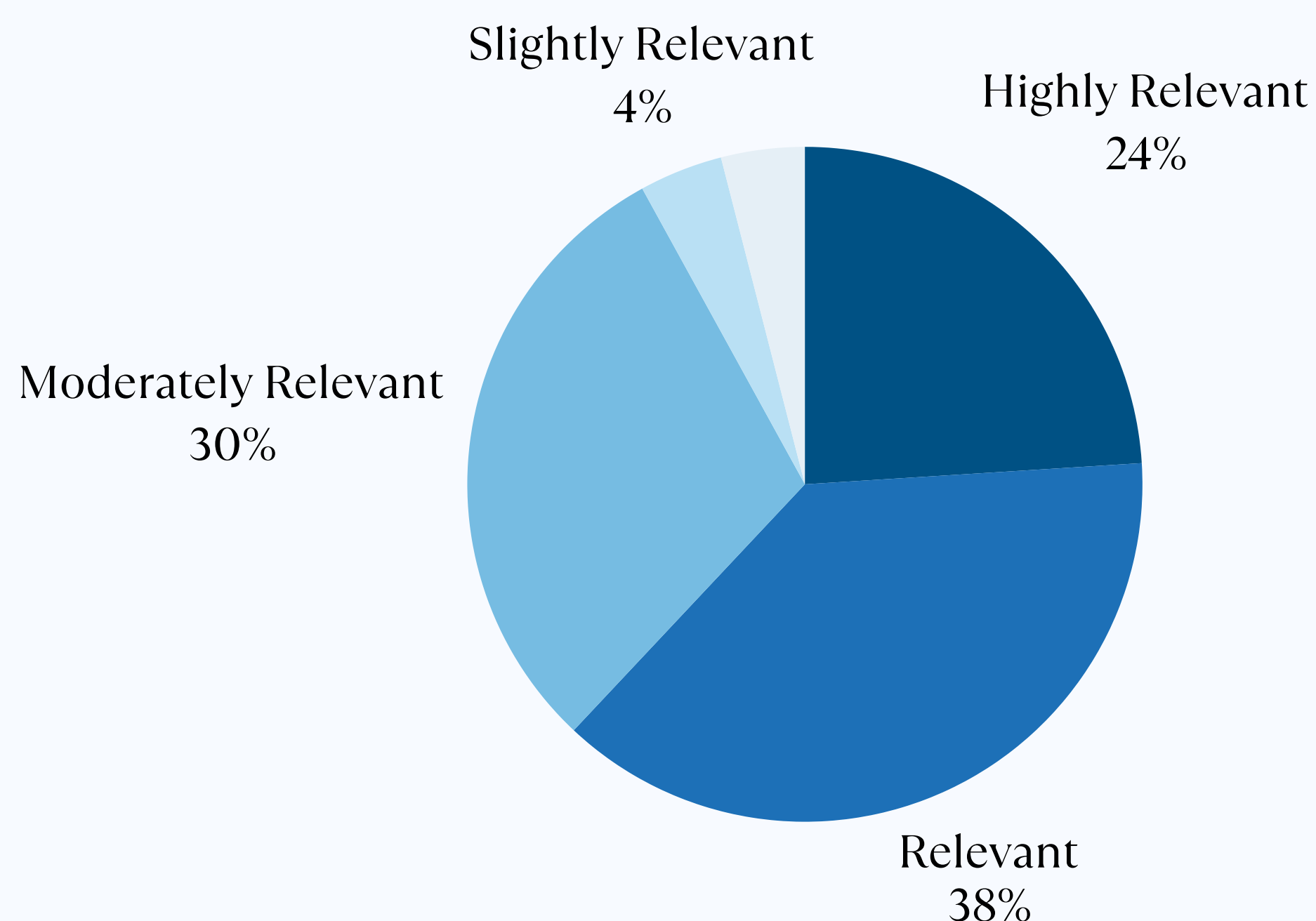
# Alumni Entrepreneurship Scale



From 3 alumni who are entrepreneurs, all of them (100%) operate their businesses at the local level.

# Employment Relevance to Field of Study

The following bar chart shows the alumni's responses regarding the relevance of their employment to their field of study. The responses come from both employed and self-employed alumni. Employment relevance is categorized into five levels: not relevant, slightly relevant, moderately relevant, relevant, and highly relevant.



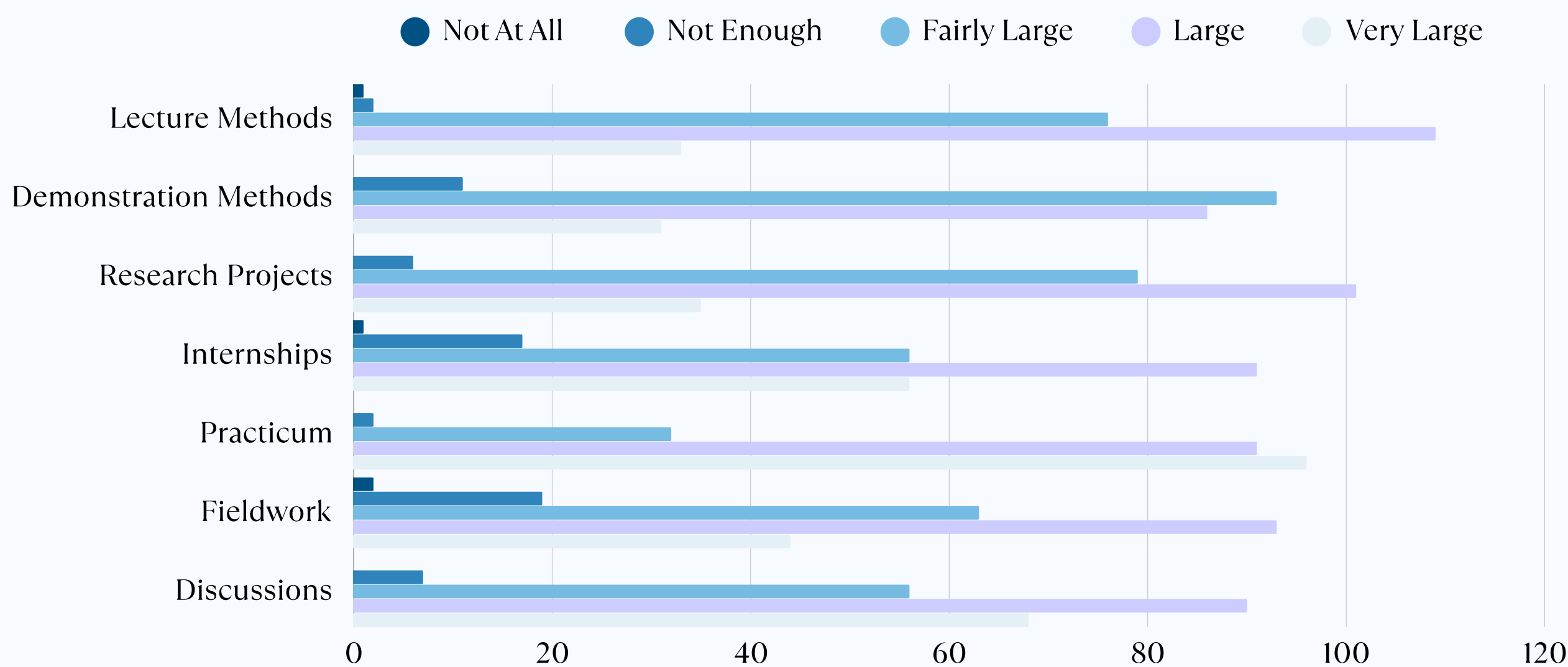
As shown, the majority of alumni indicated that their field of work is closely related (38%) and moderately related (30%) to the education they received during their undergraduate studies in Psychology at Universitas Brawijaya.

# Learning Feedback

The Department of Psychology, as the provider of the Bachelor's Degree in Psychology program, collects feedback on the learning process from alumni through the exit survey questionnaire, which is completed by graduates during the graduation application process. The questions regarding the learning process include:

- To what extent are lecture methods emphasized in your program of study?
- To what extent are demonstration methods emphasized in your program of study?
- To what extent is participation in research projects emphasized in your program of study?
- To what extent are internships emphasized in your program of study?
- To what extent is practical work (practicum) emphasized in your program of study?
- To what extent is fieldwork emphasized in your program of study?
- To what extent are discussions emphasized in your program of study?

# Results of Learning Feedback



The bar chart presents the results of learning feedback from 221 respondents who completed the exit survey questionnaire. The results indicate that the majority of alumni reported that various teaching methods used in the program, such as lectures, demonstrations, involvement in research projects, internships, practicums, fieldwork, and discussions, were strongly emphasized throughout their studies.

This statement indicates that the program has successfully implemented a learning approach that not only focuses on theory but also emphasizes practical and contextual aspects. This approach encourages active student participation and enhances their readiness to enter the workforce or pursue higher education. Furthermore, the learning processes involving practicums and discussions were highlighted as key components of their academic experience during their studies.



# Conclusion

Based on the survey responses from the alumni of the Bachelor's Degree in Psychology program at Universitas Brawijaya, as completed through the Exit Survey and Tracer Study 1, the following conclusions can be drawn:

- The majority of respondents in the 2025 Tracer Study are alumni from the 2020 of the Psychology program at Universitas Brawijaya.
- Most alumni who completed the Tracer Study 1 Questionnaire are still in the process of seeking employment. Given the limited number of alumni who filled out the Questionnaire, this situation needs to be evaluated periodically. Nevertheless, a significant number of alumni are already employed. Additionally, some alumni have pursued further studies, and some have chosen the entrepreneurial path.
- The majority of employed alumni secured a job within less than three months after graduation. Furthermore, several alumni obtained employment even before completing their studies.
- Most alumni who are employed work in private companies, with the majority pursuing careers in the Industrial and Organizational sector. Additionally, some alumni work in education, healthcare, and social/community fields.
- The majority of alumni are employed in companies or institutions that operate at the national level.
- Alumni who have pursued entrepreneurship are operating their businesses at the local level.
- Three alumni reported pursuing further studies. Two of them are enrolled in the Master's degree in Psychological Sciences program, while one alumni is pursuing the Professional Psychology program.

- The majority of alumni consider that their current job is relevant to the educational background they pursued.
- Most alumni stated that the teaching methods in the Bachelor's Degree in Psychology program at Universitas Brawijaya, such as internships, practicums, and discussions, were strongly emphasized and effectively combined both an applied and contextual approach, which helped improve their readiness for entering the workforce.
- The learning processes involving practicums and discussions were highlighted as having a significant emphasis, which they experienced during their studies.

## Action Plan

Action plans based on the survey results from the 2023 graduates of the Bachelor's Degree in Psychology include:

- Enhancing alumni awareness to be more active in reporting their post-graduation activities through socialization among students before graduation.
- The collection of Tracer Study 1 data for 2025 will continue until the end of the year to obtain up-to-date information regarding the post-graduation activities of the 2024 graduates of the Bachelor's Degree in Psychology program at Universitas Brawijaya



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