



PSYKOLOGI
Universitas Brawijaya

TRACER STUDY REPORT 2023



ALUMNI SURVEY OF THE 2022 PSYCHOLOGY GRADUATES

Department of Psychology
Faculty of Social and Political Sciences
Brawijaya University

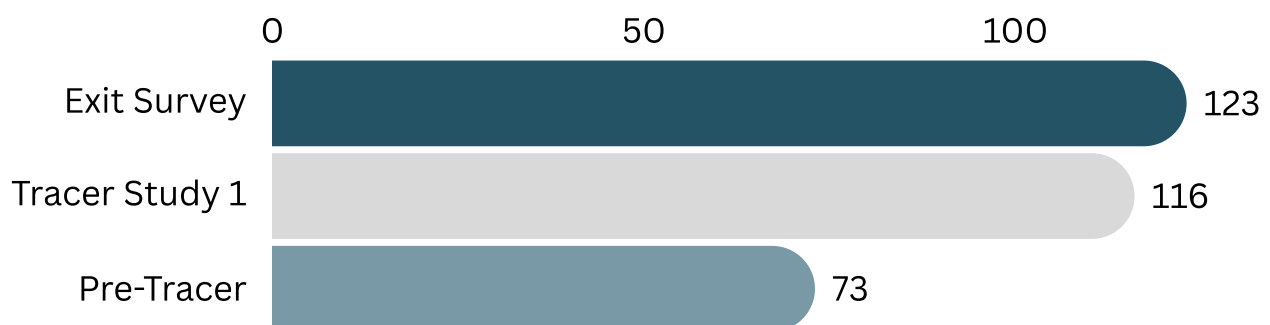
The Data Collection Process

Tracer study is an assessment to know alumni's employability in industry or labor markets. Data was collected using an online survey that was developed by Universitas Brawijaya. There are three types of questionnaires, including:

- **Exit Survey:** filled by students when applying for graduation
- **Pre-Tracer:** filled by alumnae within one year of graduation
- **Tracer Study 1 and 2:** filled by alumnae with more than one year of graduation

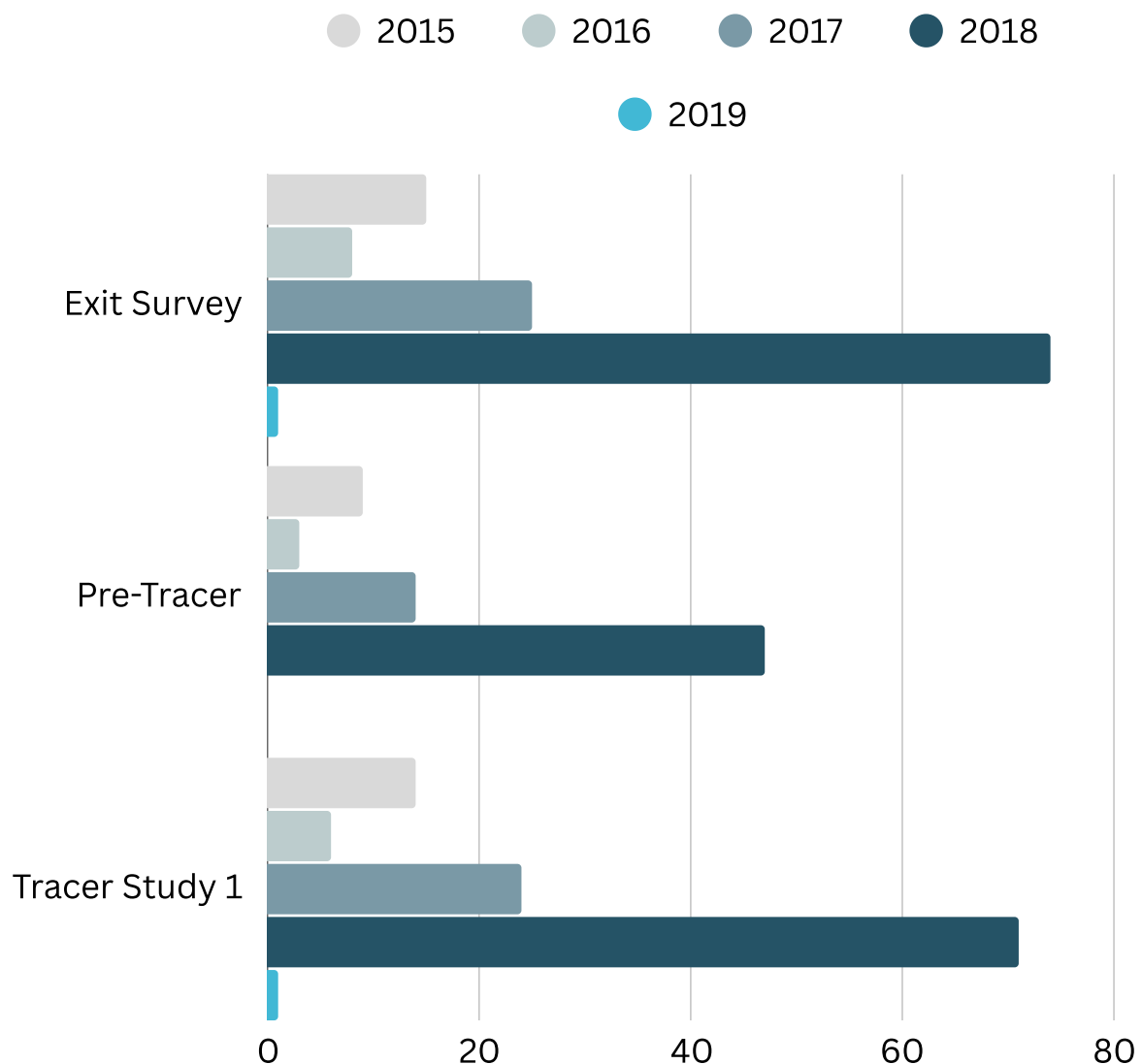
From the report within January 2023 until December 2023, a total of 123 undergraduate Psychology students completed their degree in 2022.

Respondent Distribution



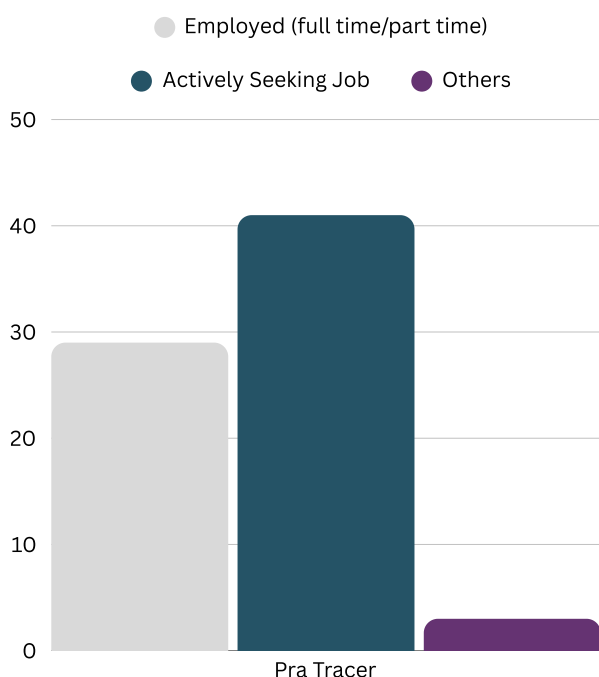
The bar chart shows the distribution of voters on the three types of questionnaires. There are 123 students who filled the exit survey, 65 alumni who completed the pre-tracer questionnaire, and 8 alumni who completed the tracer study 1 questionnaire. In conclusion, the students and alumni's response rate was quite high, with the exit survey attaining 100% of voters, pre-tracer 52,85%, and tracer study 1 as much as 8,5% of the total graduates.

Distribution of Respondents Based on Year of Entry



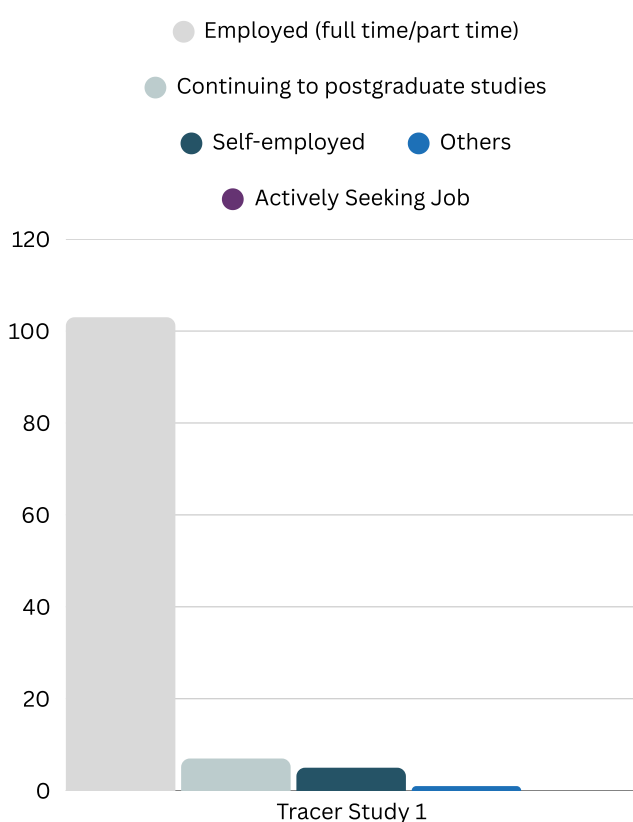
The 2023 Tracer Study data collection involved respondents from undergraduate Psychology alumni from the classes of 2015 to 2019. **The class of 2018 recorded the highest number of respondents participating in this survey.**

Employment Status of The Alumni



Pre-Tracer Questionnaire

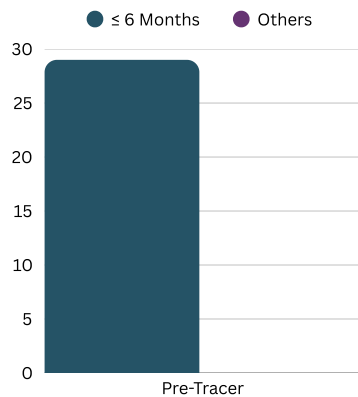
Of the 73 alumni who filled out the questionnaire, 29 (39.73%) were employed. Meanwhile, the other alumni were either still in the process of seeking employment or were not yet able to work.



Tracer Study 1 Questionnaire

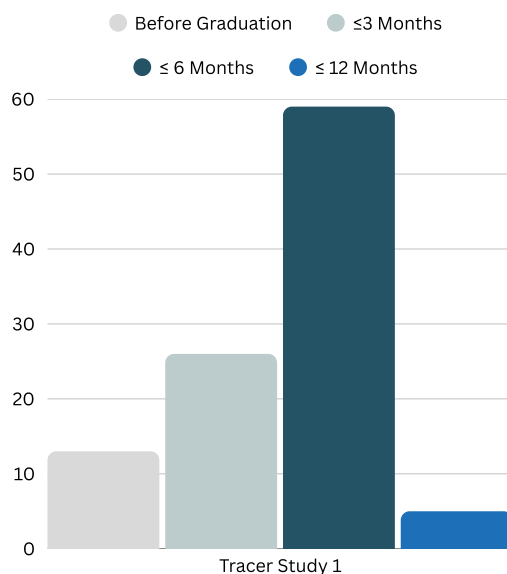
Of the 116 alumni who completed the questionnaire, 103 (88.79%) were employed, 7 (6.03%) were pursuing further studies, 5 (4.31%) were self-employed, and 1 (0.86%) was not yet able to work. None of the alumni reported actively seeking employment.

Alumni Employment Waiting Period



Pre-Tracer Questionnaire

Among the 29 alumni who were employed (either full-time or part-time), all (100%) secured employment within 6 months after graduation



Tracer Study 1 Questionnaire

Among the 103 employed alumni, 13 (12.62%) secured employment prior to graduation, 26 (25.24%) obtained a job within 3 months after graduation, 59 (57.28%) started working within 6 months, and 5 (4.85%) were employed within 12 months after graduation

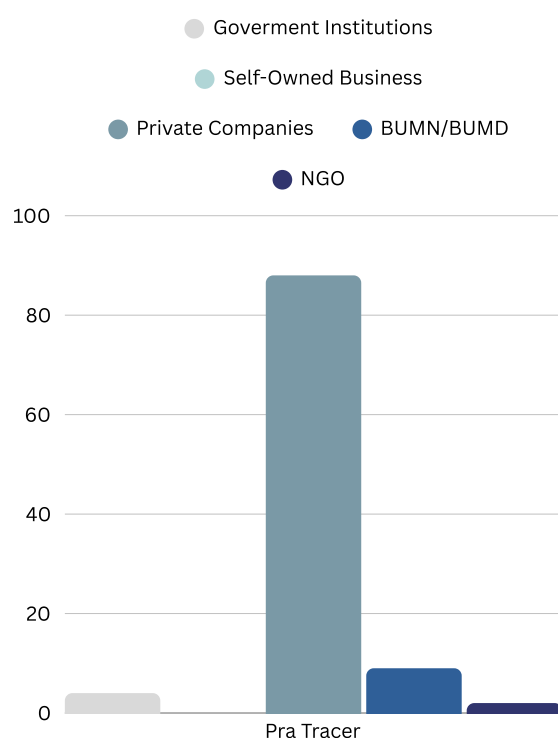
In conclusion, most of the 2022 graduates of the Bachelor's in Psychology program at Universitas Brawijaya secured employment within a waiting period of ≤6 months.

Workplaces of Alumni



Pre-Tracer Questionnaire

Among the 29 employed alumni, 3 (10.34%) worked in government institutions, 3 (10.34%) were self-employed, 19 (65.52%) were employed in private companies, 1 (3.45%) worked in a state-owned enterprise (BUMN/BUMD), and the remaining 10.34% were employed in other sectors.

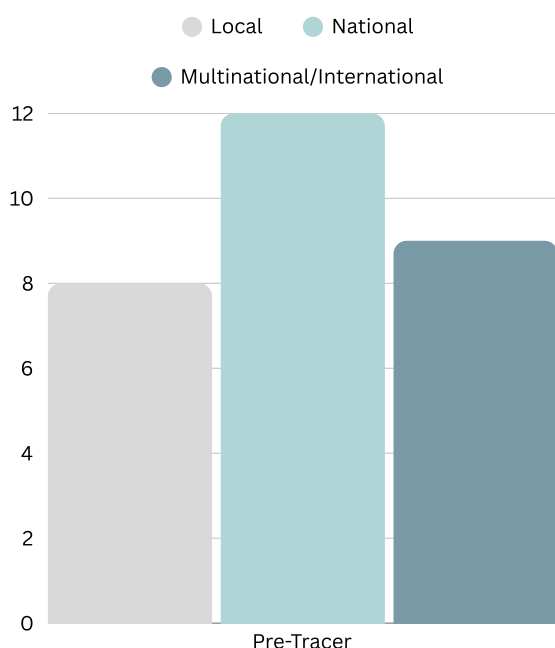


Tracer Study 1 Questionnaire

Among the 103 employed alumni, 4 (3.88%) worked in government institutions, none were self-employed, 88 (85.44%) were employed in private companies, 9 (8.74%) worked in state-owned or region-owned enterprises (BUMN/BUMD), and 2 (1.94%) were employed in non-governmental organizations (NGOs) or community-based institutions.

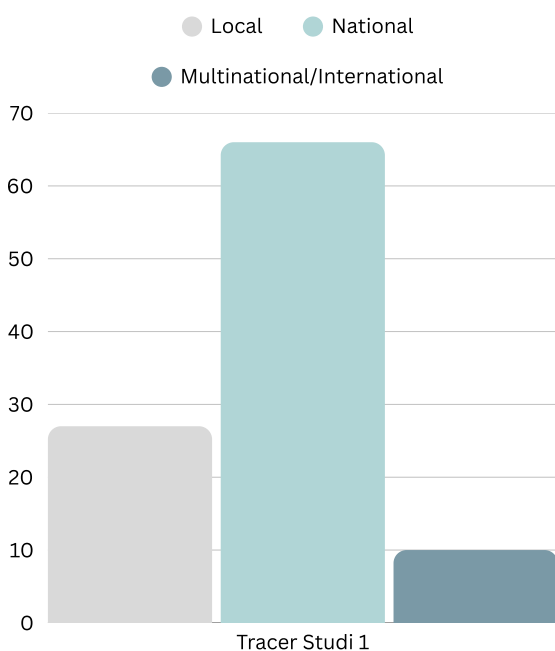
In conclusion, the majority of the 2022 graduates were employed in private sector companies.

Employment Institution Levels of Alumni



Pre-Tracer Questionnaire

Of the 29 employed alumni (both full-time and part-time), 8 alumni (27.59%) worked at the local level, 12 alumni (41.38%) at the national level, and 9 alumni (31.03%) at the multinational/international level.

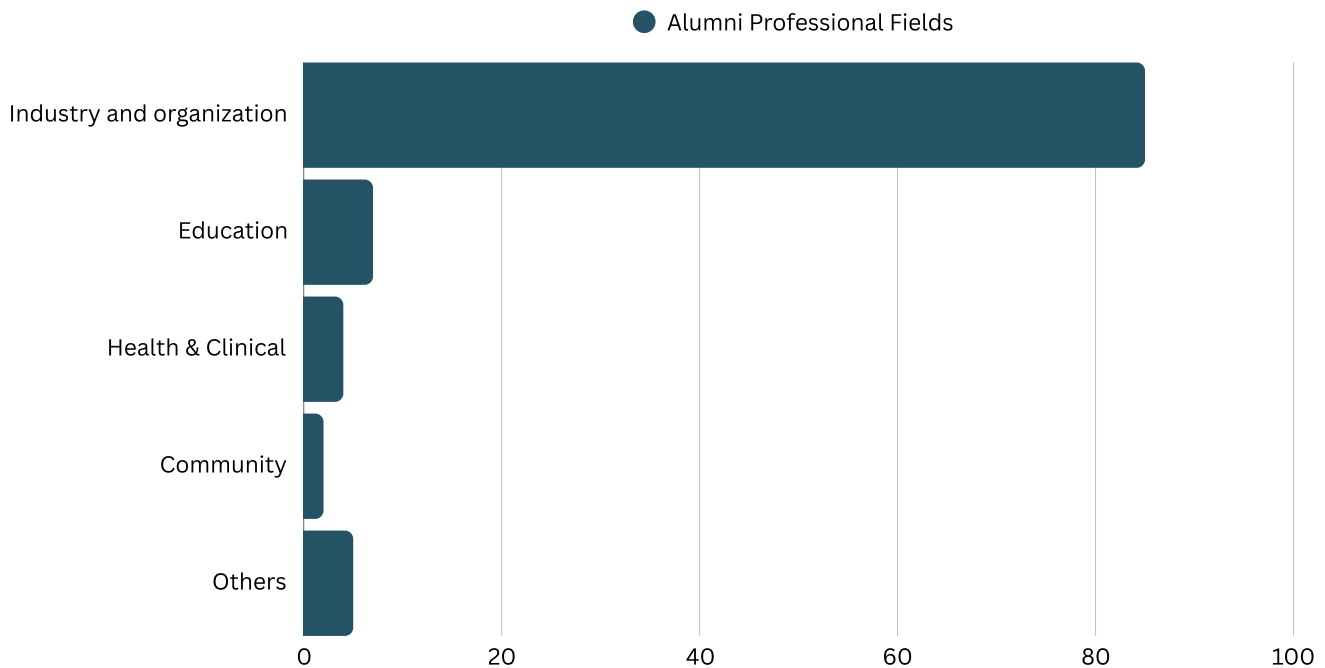


Tracer Study 1 Questionnaire

Of the 103 employed alumni (both full-time and part-time), 27 alumni (26.21%) were employed at the local level, 66 alumni (64.08%) at the national level, and 10 alumni (9.71%) at the multinational/international level.

In conclusion, the majority of the 2022 graduates were employed at the national level.

Alumni Occupational Fields

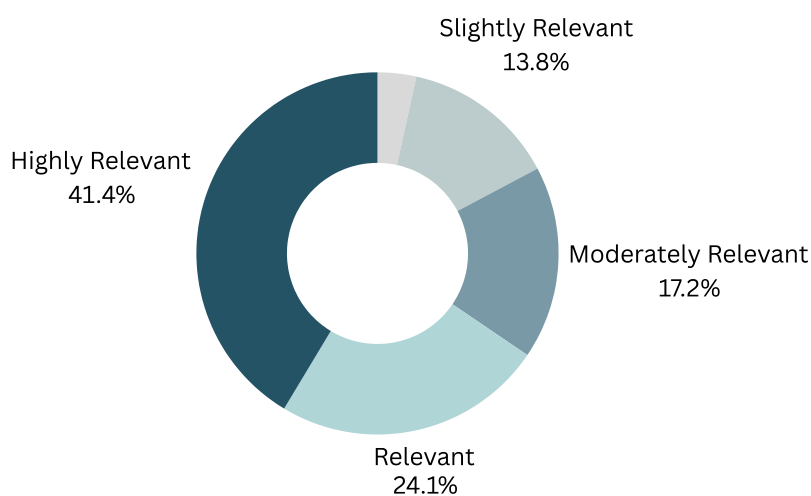


The bar chart presents an overview of the occupational fields of employed alumni. Of the 103 alumni who were employed (either full-time or part-time), 85 (82.52%) were working in the industrial and organizational sector, 7 (6.80%) in the education and development sector, 4 (3.88%) in the health and clinical sector, 2 (1.94%) in the community sector, and 5 (4.85%) in other fields.

In conclusion, the majority of the 2022 graduates are employed in the Industrial and Organizational Psychology sector.

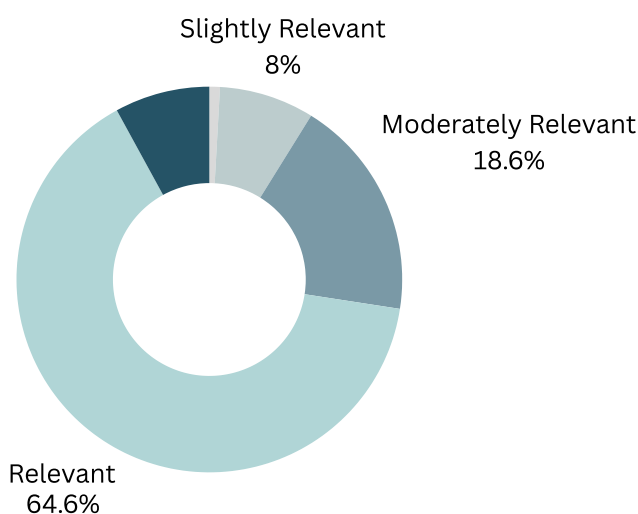
Employment Relevance to Field of Study

The following bar chart shows the alumni's responses regarding the relevance of their employment to their field of study. The responses come from both employed and self-employed alumni. Employment relevance is categorized into five levels: not relevant, slightly relevant, moderately relevant, relevant, and highly relevant.



Pre-Tracer Questionnaire

As shown in the bar chart, the majority of alumni reported that their field of work is highly relevant (41.5%) and relevant (24.1%) to the education they received during their studies in the Psychology Bachelor's Program at Universitas Brawijaya.



Tracer Study 1 Questionnaire

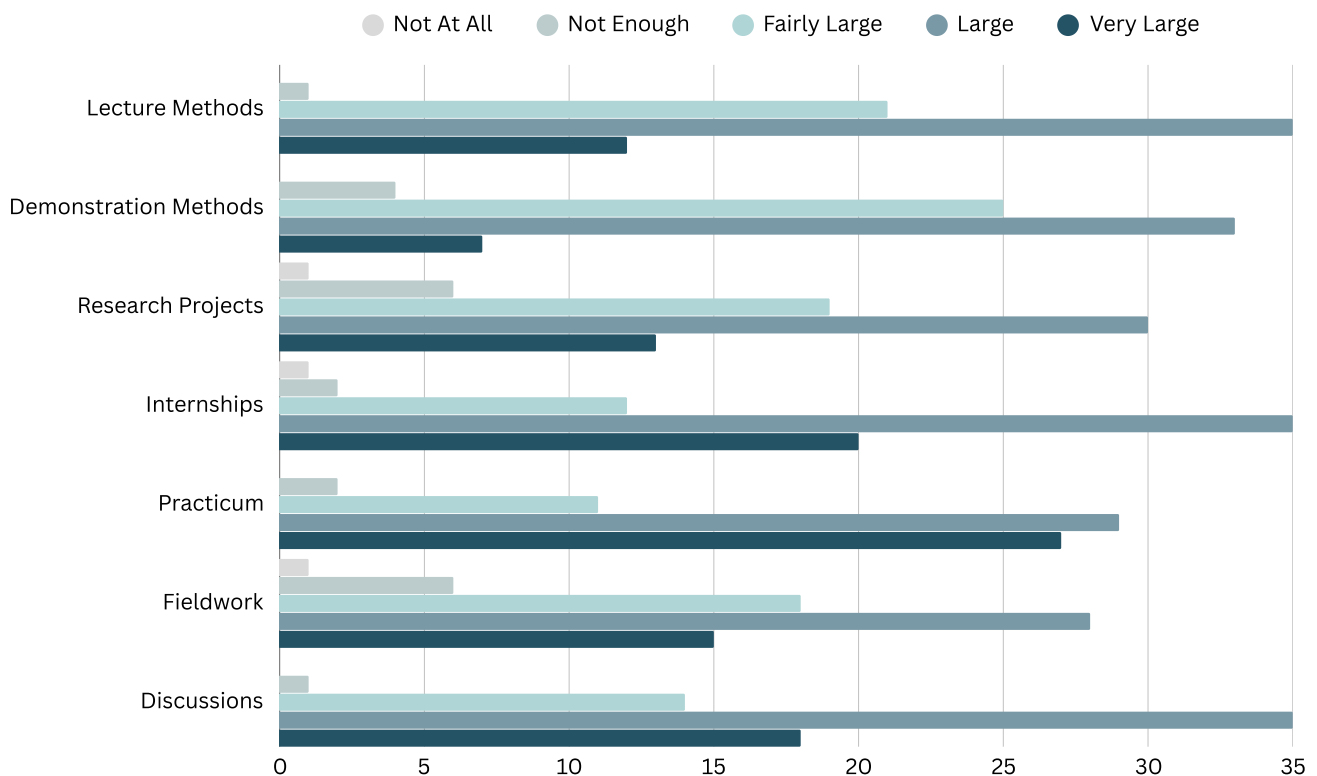
As shown in the bar chart, the majority of alumni reported that their field of work is relevant (64.6%) and moderately relevant (18.6%) to the education they received during their studies in the Psychology Bachelor's Program at Universitas Brawijaya.

Learning Feedback

The Department of Psychology, as the provider of the Bachelor's Degree in Psychology program, collects feedback on the learning process from alumni through the exit survey questionnaire, which is completed by graduates during the graduation application process. The questions regarding the learning process include:

- To what extent are lecture methods emphasized in your program of study?
- To what extent are demonstration methods emphasized in your program of study?
- To what extent is participation in research projects emphasized in your program of study?
- To what extent are internships emphasized in your program of study?
- To what extent is practical work (practicum) emphasized in your program of study?
- To what extent is fieldwork emphasized in your program of study?
- To what extent are discussions emphasized in your program of study?

Learning Feedback



The exit survey questionnaire was completed by 123 respondents, with 67 providing feedback on the learning methods. The feedback given by the respondents tended to be positive. The majority of alumni reported that various teaching methods implemented in the program, such as lectures, demonstrations, participation in research projects, internships, practicums, fieldwork, and discussions, were highly emphasized during their studies.

This indicates that the Bachelor's Degree in Psychology program at Universitas Brawijaya has successfully integrated a learning approach that is not only theoretical but also practical and contextual. This approach encourages active student engagement in the learning process and enhances their preparedness for entering the workforce or continuing further education. The learning processes involving practicums and internships were identified as the most emphasized aspects of their academic experience.

Conclusion

Based on the survey responses from 2022 alumni of the Bachelor's Degree in Psychology program at Universitas Brawijaya, the following conclusions can be drawn:

- 1.The majority of alumni are currently employed, either full-time or part-time.
2. Most alumni secured employment within six months after graduation. This suggests that graduates possess relevant skills and competencies that meet market demands, facilitating a relatively smooth transition into the workforce.
3. The majority of employed alumni work in private companies at the national level.
4. Most alumni work in the Industrial and Organizational sector.
5. Seven alumni reported pursuing further studies. Six of them are enrolled in Master's programs in Psychological Sciences, while one is studying Humanities in Medicine.
6. Employed alumni generally indicated that their current jobs are closely related to their field of study, reinforcing the relevance and effectiveness of the curriculum provided by the Department of Psychology, Brawijaya University.
7. The majority of alumni provided positive feedback on the learning experience, highlighting practical components—such as internships and practicums—as the most emphasized and beneficial aspects of their education.

Action Plan

The action plans based on the survey results from the 2022 graduates of the Bachelor's Degree in Psychology include:

1. Enhancing alumni awareness to be more active in reporting their post-graduation activities through socialization among students before graduation.
2. Engaging stakeholders or employers of graduates to evaluate the quality of alumni from the Bachelor's Degree in Psychology program at Universitas Brawijaya, with the aim of obtaining constructive feedback to enhance the quality of education and ensure the curriculum remains relevant to industry needs



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